



## **Formation Healthcare Group – para-scope® Privacy Policy**

This Privacy Policy (the "Privacy Policy") applies to [www.para-scope.com](http://www.para-scope.com) ("Site") and governs the collection and use of information through the Site by Formation Healthcare Group, LLC ("FHG"). By using the Site, you signify your consent to the data practices described in this Privacy Policy and agree that your visit and any dispute over privacy is subject to the Terms and Conditions for the Site, including but not limited to, the terms regarding limitations on FHG's liabilities and application of the laws of the State of Pennsylvania without regard to any conflict of laws principles. You should check this Privacy Policy frequently for any changes. If you have any questions or suggestions regarding our Privacy Policy, please contact us by mail (please include your name, mailing address and email address with your inquiry).

### **What information do we collect? How do we use it?**

FHG collects and stores information including any personal information that you may provide in connection with your para-scope® subscription. The information FHG collects includes, without limitation, contact information (name, telephone number, email address, mailing address) for your business, and/or any other information that you may provide in connection with your account. This information is used to provide services to you.

For each para-scope® Report ("Report") you request, you are asked to enter one or more Provider Information Numbers. This is the unique 6-character identification number that is used to search our database for information about the skilled nursing facility. FHG keeps a record of the Reports and other information you order through your account.

The Site may contain web beacons to collect data regarding user traffic patterns. The Site may use cookies to collect information about your computer hardware (desktop, laptop, mobile devices etc.) and software. We may collect, or have a third party collect on our behalf, data on the number of visits, paths taken, time spent on FHG web sites, how visitors use and navigate through the FHG web sites.

### **How does FHG protect customer information?**

We maintain administrative, technical and physical safeguards against unauthorized access, use, modification, disclosure and destruction of the information FHG collects.

**Will FHG disclose the information it collects to outside parties?**

FHG acknowledges and agrees that we will not share with third parties any information provided by you in connection with your subscription account with the Site unless authorized by you.

**Third party links**

The Site and emails may include links to third party websites and/or the opportunity to share on social media (such as the "Share" or "Like" features on Facebook). Your access to such third-party websites or use of social media features is subject to the privacy policies and practices of those third-party websites and/or social media providers. FHG does not control the collection, use or disclosure of any information on such third-party links. You may access the Site through links on third party websites. By entering the Site through a third-party website, you may be allowing such third party's website to view any information you provide to FHG. If you are concerned about entering through a third-party website, you can access the Site directly at [www.para-scope.com](http://www.para-scope.com). FHG is not responsible for the privacy practices or the content of any third-party websites. We encourage you to review the privacy policies of any websites through which you access the Site or which you access through the Site or emails to better understand such third-party websites' data collection and use practices.

**Your consent**

By using the Site, you signify your assent to the Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use the Site. The Privacy Policy is subject to change without notice. Your continued use of the Site following the posting of changes to these terms will mean that you accept those changes.